

THE TRUST *for* PUBLIC LAND
CONSERVING LAND FOR PEOPLE



The Economy of Open Space



Common Arguments Against Land Conservation

- Land conservation takes property off the tax rolls.
- We cannot afford to protect open space.
- Land conservation hurts the local economy.
- Open space preservation is all well and good but it is not a top priority.



Economic Benefits of Conserving Land

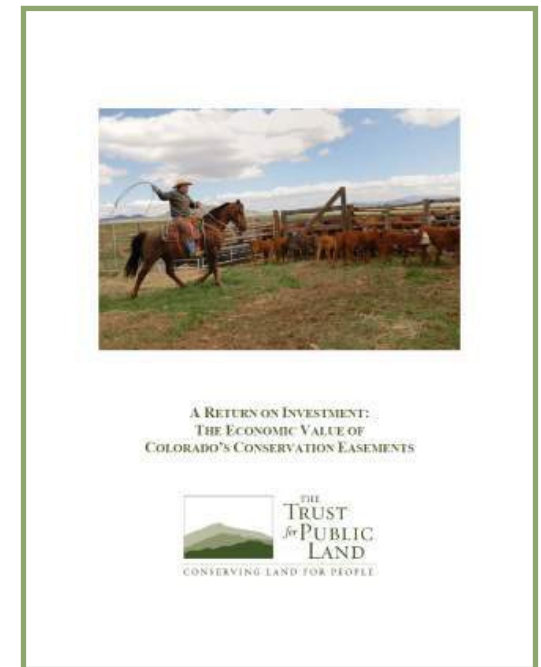
- Enhanced property values
- Recreational use and tourism
- Direct use
- Improved health of area residents
- Community cohesion
- Natural goods & services
 - Agricultural products
 - Improved water quality
 - Stormwater management
 - Air pollution removal





Colorado Conservation Easements

- Natural goods and services valuation study
- Partnered with
 - The Nature Conservancy
 - Colorado Coalition of Land Trusts
 - Colorado Cattlemen's Agricultural Land Trust
 - Andrew Seidl, Associate Professor at Colorado State University
 - Colorado State University Extension Agents
- Every dollar invested in easements by Colorado returns \$6
- Results released to the media
 - Generated significant attention from non-traditional TPL audiences





Traditional Impact

Environmental Valuation & Cost-Benefit News

Supporting Rational Evaluation over Preconception by Facilitating Comprehensive Quantification

Economic Analysis Shows Benefits Of Easements

Smart Growth Online

A SERVICE OF THE SMART GROWTH NETWORK



Smart Growth Resource Library

A Return on Investment: The Economic Value of Colorado's Conservation Easements



Non-Traditional Impact



THE ASSOCIATED PRESS February 1, 2010, 2:48PM ET

Report: Conservation easements good investment

By JUDITH KOHLER

DENVER

Coloradans reap roughly \$6 in benefits for every \$1 invested in efforts to keep agricultural land and other open spaces from being developed, a report released Monday suggests.

The land trust's report is a welcome first attempt to estimate the worth of conserving Colorado's natural heritage, something that doesn't fit neatly in the marketplace, said Andrew Seidl, associate professor at Colorado State University's Department of Agricultural and Resource Economics.

"This study makes explicit what all Coloradans know implicitly – what is good for Colorado's native landscapes is good for Colorado," Seidl said.



Non-Traditional Impact

Report: Colorado conservation easements a good investment (The Aspen Times)

Posted By [Yahoo! News Search Results for investment property](#) On February 1, 2010 @ 4:13 pm
In [Investment Property](#) | [No Comments](#)

DENVER - Coloradans reap roughly \$6 in benefits for every \$1 invested in efforts to keep agricultural land and other open spaces from being developed, a report released Monday suggests. The analysis by the Trust for Public Land is the first to put a dollar value on the benefits of the state's conservation easements, said Tim Wohlgenant, the group's Colorado director. The report comes amid ...

Article printed from Real Estate Investment Property: <http://www.fullhouseinvesting.com>

URL to article: <http://www.fullhouseinvesting.com/24206/report-colorado-conservation-easements-a-good-investment-the-aspen-times/>



Report: Conservation easements good investment
The Associated Press | 01 Feb 2010 | 02:50 PM ET



Non-Traditional Impact



Report: Colorado conservation easements pay off economically



Study: Conservation easements bring economic benefits

February 1, 2010 5:12 PM ET



Non-Traditional Impact

Western Livestock Journal *The National Livestock Weekly*

March 1, 2010

Easements pay benefits
Easements return \$6 for every \$1 invested



Randy Rusk, roping on the Rusk Hereford Ranch, one of four ranches in Colorado's scenic Wet Mountain Valley which has been successfully protected from development by the Colorado Cattlemen's Agricultural Land Trust.



Local Media



Report: Conservation easements good investment

denverpost.com
THE DENVER POST

guest commentary

Invest in
Colorado's heritage

THE DURANGO HERALD

Conservation easements are a good investment,
new report shows

**DENVER
BUSINESS JOURNAL**

Monday, February 1, 2010, 2:53pm MST | Modified: Monday, February 1, 2010, 3:21pm

Study: Conservation easements bring economic benefits



Local Media

THE DURANGO HERALD

This land is our land

Conservation-easement tax credits offer benefits made for you and me

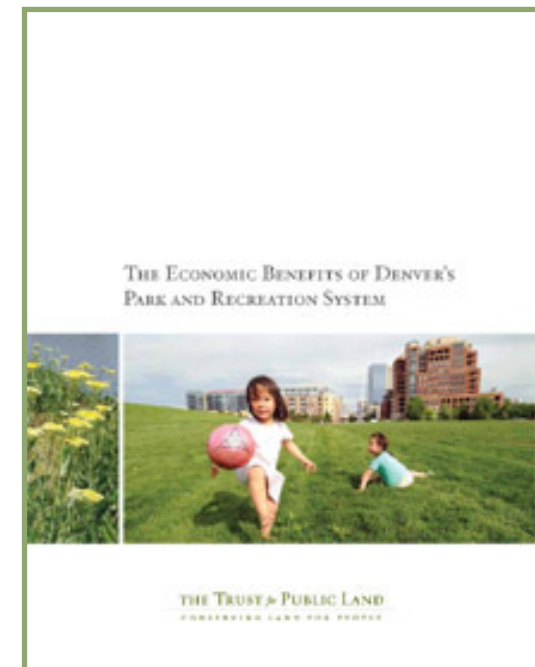


Report: Conservation easements good investment



Denver, Colorado

- The value received from the city's park and recreation system.
- Benefits calculated
 - Enhanced property value
 - Direct use value
 - Medical cost savings
 - Stormwater retention value
 - Air pollution removal value
 - Community cohesion value





Denver, Colorado

- Park system contributes
 - Annual revenue of \$7.13 million
 - Annual savings of \$3.61 million
 - Annual resident savings of \$1.28 billion
 - Increase of resident wealth of \$517 million



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